

## **Trade Benefits America Coalition**

### **Senate Finance/House Ways and Means Committee Trade Hearing Online Engagement Kit**

**March 25, 2014**

#### **Facebook Posts**

Did you know that trade supports jobs and economic growth in every state? In fact, trade supports an estimated 38.1 million American jobs. Find the stats for your state here: <http://tradebenefitsamerica.org/state-benefits>

Do you know the facts about Trade Promotion Authority? Here are the top 10: [www.tradebenefitsamerica.org/resources/reality-check-time-get-facts-right-tpa](http://www.tradebenefitsamerica.org/resources/reality-check-time-get-facts-right-tpa)

#### **Blog Post**

Today in Washington, DC, the United States [Senate Finance or House Ways and Means Committee] is holding a hearing on America's trade priorities. One of the topics the hearing will cover is something called [Trade Promotion Authority](#), or TPA. A partnership between the President and Congress, TPA is one of the keys to facilitating the negotiation and implementation of trade agreements. Passage of TPA would help complete the pending negotiations on the Trans-Pacific Partnership (TPP), Transatlantic Trade and Investment Partnership (TTIP), and the Trade in Services Agreement (TISA).

Through TPA, Congress sets the boundaries for the President in trade negotiations, specifying the key goals that U.S. negotiators should accept in new trade agreements. TPA provides clear guidance to the President on Congress's requirements for trade agreements, and by doing so, also provides our trade negotiating partners with a degree of comfort that the United States is committed to the agreements it negotiates with them. Congress has authorized every president since FDR the authority to pursue trade agreements, but TPA was last passed in 2002 and expired in 2007.

A [recent poll](#) conducted by the Winston Group found that 76 percent of Americans favor Congressional action to update and pass TPA legislation. And it's no wonder when you consider the positive impacts that trade has on the U.S. economy. According to data from the U.S. Department of Commerce, [trade supports an estimated 38.1 million American jobs](#). Further, workers in U.S. plants that export goods earn on average up to 18 percent more than those in similar jobs in non-exporting plants.

Opening new markets for American goods and services through expanded trade provides an opportunity to increase U.S. investment, growth and jobs. Congressional action to modernize and pass TPA is a critical step to delivering on those opportunities.

Learn more about TPA and its importance to supporting expanded U.S. trade at [www.tradebenefitsamerica.org](http://www.tradebenefitsamerica.org).

## **Tweets**

#Trade supports 38 million U.S. jobs. See how each state benefits. [bit.ly/1cpsRiR](http://bit.ly/1cpsRiR)  
#TPA4USJobs

82% of Americans support the U.S. negotiating #trade agreements to open markets for goods, services around the world. [bit.ly/1dpDFG7](http://bit.ly/1dpDFG7) #TPA4USJobs

78% of Americans support passage of Trade Promotion Authority to help put in place #trade agreements that open foreign markets. [bit.ly/1a2PyZW](http://bit.ly/1a2PyZW) #TPA4USJobs

85% of Americans support pending #trade negotiations with Asian Pacific and European countries. [bit.ly/1dpDFG7](http://bit.ly/1dpDFG7) #TPA4USJobs

*(See print ads and graphics attached)*

## **Tweets to Senate Finance Members**

@[insert member] TPA helps to advance #trade agreements that support #USjobs & #USgrowth. #GetTheFacts: [bit.ly/1jsxjmg](http://bit.ly/1jsxjmg) #TPA4USJobs

@[insert member] Join with the 76% of Americans who favor Congressional action to update and pass #TPA legislation. #TPA4USJobs

@[insert member] Join with the 78% of Americans who support passage of TPA to advance market-opening trade agreements. #TPA4USJobs

## **State-specific Tweets:**

Did you know? #Trade supports 489,000 jobs in @SenateFinance's home state of Oregon: [bit.ly/1cpsRiR](http://bit.ly/1cpsRiR) #TPA4USJobs

Did you know? #Trade supports 356,000 jobs in @GOPSenFinance's home state of Utah: [bit.ly/1cpsRiR](http://bit.ly/1cpsRiR) #TPA4USJobs

Did you know? #Trade supports 169,000 jobs in @SenRockefeller's home state of West Virginia: [bit.ly/1cpsRiR](http://bit.ly/1cpsRiR) #TPA4USJobs

Did you know? #Trade supports 2,500,000 jobs in @SenSchumer's home state of New York: [bit.ly/1cpsRiR](http://bit.ly/1cpsRiR) #TPA4USJobs

Did you know? #Trade supports 1,100,000 jobs in @stabenow's home state of Michigan: [bit.ly/1cpsRiR](http://bit.ly/1cpsRiR) #TPA4USJobs

Did you know? #Trade supports 846,000 jobs in @MariaCantwell's home state of Washington: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 2,200,000 jobs in @SenBillNelson's home state of Florida: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,100,000 jobs in @SenatorMenendez's home state of New Jersey: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 120,000 jobs in @SenatorCarper's home state of Delaware: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 767,000 jobs in @SenatorCardin's home state of Maryland: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,400,000 jobs in @SenSherrodBrown's home state of Ohio: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 680,000 jobs in @SenBennetCO's home state of Colorado: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,600,000 jobs in @SenBobCasey's home state of Pennsylvania: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,100,000 jobs in @SenatorWarner's home state of Virginia: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 429,000 jobs in @ChuckGrassley's home state of Iowa: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 193,000 jobs in @MikeCrapo's home state of Idaho: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 371,000 jobs in @SenPatRoberts's home state of Kansas: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 63,000 jobs in @SenatorEnzi's home state of Wyoming: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 2,900,000 jobs in @JohnCornyn's home state of Texas: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 124,000 jobs in @SenJohnThune's home state of South Dakota: [bit.ly/1cpsRjR](https://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,200,000 jobs in @SenatorBurr's home state of North Carolina: <http://tinyurl.com/lm5whl6> #TPA4USJobs

Did you know? #Trade supports 1,200,000 jobs in @SenatorIsakson's home state of Georgia: [bit.ly/1cpsRjR](http://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,400,000 jobs in @robportman's home state of Ohio: [bit.ly/1cpsRjR](http://bit.ly/1cpsRjR) #TPA4USJobs

Did you know? #Trade supports 1,600,000 jobs in @SenToomey's home state of Pennsylvania: [bit.ly/1cpsRjR](http://bit.ly/1cpsRjR) #TPA4USJobs